



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Meeting Agenda July 24, 2023

Mayor Gib Coerper
Vice Mayor Dayna Miller
Commissioner Jennifer Blalock
Commissioner Shirley Green Brown
Commissioner Edward Potts

City Manager Mike DaRoza
City Attorney Marian Rush

The City Commission will conduct a
Community Redevelopment Agency Meeting
At 5:00 PM
to address the item(s) below.

Meeting Date: July 24, 2023

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

COMMUNITY REDEVELOPMENT AGENCY MEETING

CALL TO ORDER

APPROVAL OF THE AGENDA

I. OLD BUSINESS

II. NEW BUSINESS

- A. Approval of May 8, 2023 CRA Minutes
- B. CRA Advisory Board Member Appointments
- C. Staff Updates
- D. Preliminary Budget Information for FY 23/24

III. BOARD COMMENTS/DISCUSSION



A City of
ALACHUA
THE GOOD LIFE COMMUNITY

Board/Committee
Agenda Item

MEETING DATE: 7/24/2023

SUBJECT: Approval of May 8, 2023 CRA Minutes

PREPARED BY: Adam Hall, AICP, Principal Planner

RECOMMENDED ACTION:

Approve minutes from May 8, 2023 CRA Meeting.

Summary

Approval of the minutes from the May 8, 2023 CRA meeting.

ATTACHMENTS:

Description

- D May 8, 2023 CRA Minutes

I. OLD BUSINESS

II. NEW BUSINESS

- A. Approval of April 10, 2023 CRA Minutes

Member Jennifer Blalock moved to approve the minutes; seconded by Member Shirley Green Brown.

Passed by unanimous consent.

- B. Staff Updates

Community Redevelopment Agency Coordinator introduced the item and made the presentation.

The board discussed and made suggestions.

III. BOARD COMMENTS/DISCUSSION

Chair Coerper opened the floor for comments.

IV. CITIZENS COMMENTS

Mayor Coerper opened the floor for comments.

There were no comments.

ADJOURN

Member Brown moved to adjourn; seconded by Member Potts.

Passed by unanimous consent.

ATTEST:

COMMUNITY REDEVELOPMENT AGENCY
OF ALACHUA, FLORIDA

W. Michael DaRoza, CRA Executive
Director

Gib Coerper, CRA Chair

ATTACHMENTS:

Description

- App - Boukari, Bryan
- App - Hayes
- Ad - ACT

Application for Community Redevelopment Agency
(CRA) Advisory Board Membership



ALACHUA CRA
COMMUNITY REDEVELOPMENT AGENCY

Contact Information

Name: Jovante Hayes
Residential Address: ~~13209 NW CR 235, Alachua~~ 13209 NW CR 235, Alachua
Mailing Address (if different than residential): 13209 NW CR 235 Alachua, FL
Business Name (if applicable): Infinite Wellness + Fitness
Business Address (if applicable): 15043 Main St. Alachua, FL
Primary Phone Number: 352-363-8390
Business Phone Number (if applicable): 386-462-2639
E-Mail Address: Jovantehayes3@gmail.com

Special Skills or Qualifications

Do you reside and/or work within the Alachua Community Redevelopment Area as indicated on the attached map?

Briefly state why you are qualified to serve as a CRA Advisory Board Member. Describe any skills or experience you have acquired from employment, volunteer work, or through other activities.

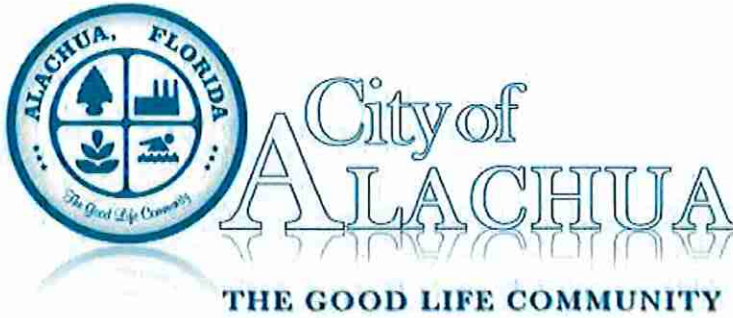
I have owned and operated a business for the last 3 years. I believe my high sense of professionalism, customer service and accountability has played a part in its success. I also serve on Alachua Chamber of Commerce board of directors. I am also apart of the Alachua Lion Club. I believe being apart of these organizations has taught me how to work with others and it has helped with my active listening skills as well as problem solving.

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that if I am accepted as a CRAAB Member, any false statements, omissions, or other misrepresentations made by me on this application may result in my dismissal by the CRA Board.

Signature and Date:

6/13/23



Board/Committee Agenda Item

MEETING DATE: 7/24/2023

SUBJECT: Staff Updates

PREPARED BY: Susan King - CRA Coordinator

RECOMMENDED ACTION:

Receive updates

Summary

Theatre Park Redesign

Discussions are ongoing regarding landscape maintenance and the redesign of Theatre Park. Staff received proposals from Landscapes Unlimited for a landscape and hardscape design plan and from CHW to perform professional design services, which would include the development of a master plan. Staff's overall goal is to transform Theatre Park into a park with a purpose, a viable and valued community amenity, and to create an enchanting space within the historic downtown area.

Tourism Development

Staff has scheduled a meeting with the Tourism Development Manager for the Alachua County Visitors and Convention Bureau to discuss sponsorship opportunities to promote special events and the Cooperative Billboard Advertising Program. Staff will apply for financial support for the city's 2024 billboard campaign. Applicants may request up to 75% of the costs associated with two (2) qualified billboards. Visit Gainesville/Alachua County staff are credited with the city of Alachua's coverage on the Southern Living website published June 10, 2023 ("The 10 Best Things to Do in Alachua, Florida").

Visit Florida – free web listings for businesses

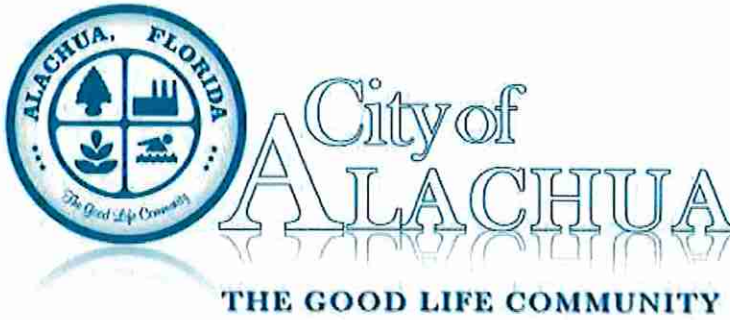
Staff is promoting the "Visit Florida" free web listing program to tourism-related businesses downtown, within the CRA and throughout the city of Alachua. To date, eleven (11) businesses have signed up and four (4) more are planning to submit applications. The city of Alachua now qualifies for a city page on Visit Florida since more than 10 businesses have signed up. Staff plans on encouraging more businesses within the CRA and throughout the city to participate in this program.

New Events

The Music Junction has submitted a Special Events Permit Application for the proposed "Music Junction Acoustic Street Jam" to be held on Saturday, November 11, 2023, the day before the Alachua Harvest Festival. This alcohol-free, family-friendly event will be comprised of multiple jamming circles representing a variety of music genres. Only one (1) city block, between NW 145th Ave. and NW 146th Ave, will be closed to traffic. The event is free to participants and to the public.

"Holiday Nights"

Staff will form a committee to begin planning "Holiday Night" to be held on Friday, December 1, 2023, the night of the



Board/Committee Agenda Item

MEETING DATE: 7/24/2023

SUBJECT: Preliminary Budget Information for FY 23/24

PREPARED BY: Susan King - CRA Coordinator

RECOMMENDED ACTION:

Receive preliminary budget information for Fiscal Year 2023-2024.

Summary

Staff will present preliminary budget information for FY 23/24.

ATTACHMENTS:

Description

- D Preliminary CRA Budget Information

AIDS TO PRIVATE ORGANIZATIONS	25,000	
TOTAL GRANTS & AIDS:		<u>25,000</u>
<u>NON-OPERATING:</u>		
CONTINGENCY	20,000	
TOTAL NON-OPERATING:		<u>20,000</u>
TOTAL EXPENDITURES:		<u><u>820,885</u></u>



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

CRA Meeting
Sign In Sheet
July 24, 2023
5:00 p.m.

Name <i>(Please Print)</i>	Name <i>(Please Print)</i>
<i>(Please Print)</i> Stephanie McDonald	<i>(Please Print)</i>
<i>(Please Print)</i> Jovante Hays	<i>(Please Print)</i>
<i>(Please Print)</i>	<i>(Please Print)</i>
<i>(Please Print)</i>	<i>(Please Print)</i>
<i>(Please Print)</i>	<i>(Please Print)</i>
<i>(Please Print)</i>	<i>(Please Print)</i>
<i>(Please Print)</i>	<i>(Please Print)</i>
<i>(Please Print)</i>	<i>(Please Print)</i>
<i>(Please Print)</i>	<i>(Please Print)</i>