



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Advisory Board Meeting Minutes January 10, 2022

Chair Rudy Rothseiden
Vice Chair Kelly Harris
Member Marvin Bingham, Jr.
Member Bryan Boukari
Member Rick Robertson

Executive Director Mike DaRoza

Community Redevelopment Agency Advisory Board Meeting 3:00 PM

Meeting Date: January 10, 2022

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

CRA ADVISORY BOARD MEETING

CALL TO ORDER

Chair Rudy Rothseiden called the meeting to order. Member Bryan Boukari was not present at roll call.

APPROVAL OF THE AGENDA

Vice Chair Kelly Harris moved to approve the agenda as amended; seconded by Member Marvin Bingham, Jr.

Passed by unanimous consent.

I. OLD BUSINESS

None.

None.

II. NEW BUSINESS

- A. Approval of the Minutes of the November 15, 2021 CRAAB Meeting

Vice Chair Harris moved to approve the minutes as amended; seconded by Member Rick Robertson.

Passed by unanimous consent.

- B. Holiday Nights

CRA Coordinator Lindsay Rizzo presented the Staff Update.

Chair Rothseiden shared his support for the activities held during Fa La La La Fridays. He also suggested combining other holiday activities held other than on Fridays to have a greater impact from the community.

Vice Chair Harris suggested sharing information of amenity locations ahead of time.

Member Boukari arrived at 3:15 p.m.

Member Bingham shared his support for the marketing of the Fa La La Fridays.

CRA Coordinator Rizzo responded.

Chair Rothseiden shared his gratitude for the hard work of the CRA Staff. He suggested diversity in the decorations.

CRA Coordinator Rizzo responded.

Member Boukari shared his support for the hard work and success of Fa La La La Fridays.

Member Robertson shared his support for the decorations for Fa La La La Fridays.

- C. Staff Updates

CRA Coordinator Rizzo presented the Staff Update.

Chair Rothseiden clarified the maximum amount of funds the CRA can receive from USDA.

CRA Coordinator Rizzo responded.

Vice Chair Harris asked if there were available funds for billboards in the Visit Gainesville Program.

CRA Coordinator Rizzo responded.

III. BOARD COMMENTS/DISCUSSION

Vice Chair Harris shared her support for the future growth of Fa La La La Fridays.

CRA Coordinator Rizzo responded.

The Board commended the CRA for the hard work they put into Holiday Nights.

Chair Rothseiden asked about the façade grant status of Salvie Areola.

CRA Coordinator Rizzo responded.

IV. CITIZENS COMMENTS

None.

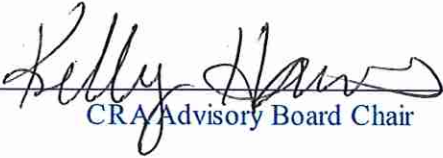
ADJOURN

Member Boukari moved to adjourn; seconded by Vice Chair Harris.

Passed by unanimous consent.

ATTEST:

CRA ADVISORY BOARD
OF ALACHUA, FLORIDA


CRA Advisory Board Chair


Staff Liaison

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