



# ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

## Community Redevelopment Agency Advisory Board Meeting Minutes January 11, 2021

Chair Rudy Rothseiden  
Vice - Chair Kelly Harris  
Member Marvin Bingham, Jr.  
Member Bryan Boukari  
Member Rick Robertson

Executive Director Adam Boukari

### Community Redevelopment Agency Advisory Board Meeting 3:00 PM

**Meeting Date:** January 11, 2021

**Meeting Location:** James A. Lewis Commission Chambers

**Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.**

### CRA ADVISORY BOARD MEETING

#### CALL TO ORDER

Chair Rudy Rothseiden called the meeting order. All Members were present.

#### APPROVAL OF THE AGENDA

Member Bryan Boukari moved to approve the agenda; seconded by Vice Chair Kelly Harris.

Passed by unanimous consent.

#### I. OLD BUSINESS

None.

## II. NEW BUSINESS

### A. Approval of the Minutes of the October 19, 2020 CRA Advisory Board Meeting

**Member Marvin Bingham, Jr. moved to approve the minutes; seconded by Member Boukari.**

**Passed by unanimous consent.**

### B. Comprehensive Plan Vision Element Review and Discussion

Principal Planner Justin Tabor, AICP, presented the item.

Member Boukari suggested maximizing the usage of the City's new facilities such as the multi-purpose center and the amphitheater for community cultural events. He also suggested enhancing aesthetics between downtown and the I-75 interchange. He inquired about FDOT being contacted about maintenance and litter in the area.

Member Harris suggested transportation between Legacy Park and downtown when large event occur to help with traffic and to promote the downtown area.

Chair Rothseiden inquired about public outreach strategies for the update to the Vision Element.

Principal Planner Tabor responded.

Chair Rothseiden suggested green technology within the community.

Principal Planner Tabor responded.

Member Rick Robertson inquired about the Safe Routes to School program.

Principal Planner Tabor responded.

Member Robertson inquired about the parking lot on Main Street.

Principal Planner Tabor responded.

Member Boukari suggested options to connect downtown and Progress Park. He also suggested building relationships by encouraging volunteering opportunities.

### C. CRA Staff Updates

Principal Planner Justin Tabor, AICP, presented the updates.

Member Harris inquired about the contact for the art event.

Principal Planner Tabor responded.

Member Boukari inquired about the date for the art event.

Principal Planner Tabor responded.

Discussion ensued about the date of the art event.

Chair Rothsieden suggested planters for kids to paint and take home. He will reach out to teachers at the Alachua Learning Center.

Vice Chair Harris suggested reaching out to Music Junction for musicians.

Chair Rothseiden suggested including businesses on South Main.

Member Boukari suggested focusing on a specific area on Main Street to maximize event.

Member Harris suggested rotating events on different ends of Main Street.

Member Bingham suggested an art unveiling by local schools. He also suggested a cornhole tournament.

Principal Planner Tabor responded.

Chair Rothseiden suggested themed art displays in storefronts on Main Street.

Vice Chair Harris suggested business participation.

Planning Assistant Kenyata Curtis suggested partnering with local painting companies to help with the art event.

**Member Boukari moved to schedule the City's Art Event between the dates of April 10-17, 2021; seconded by Vice Chair Harris.**

**Motion Passed 5-0 in a roll call vote.**

Chair Rothseiden inquired about the pricing of billboards.

Principal Planner Tabor responded.

Vice Chair Harris shared the feedback she received about the billboards from the public.

Member Boukari inquired about potential grant funding opportunities for the current billboards.

Principal Planner Tabor responded.

Discussion about funding and billboard design ensued.

**Vice Chair Harris moved to examine the Alachua County Billboard Advertising Co-op Program and the billboard locations between Lake City and North of Ocala; seconded by Member Boukari.**

**Motion Passed 5-0 in a roll call vote.**

**Member Bingham moved to nominate Marty Eskridge as the "We've Noticed" recipient**

**for social media acknowledgement; seconded by Member Boukari.**

**Motion Passed 5-0 in roll call vote.**

### **III. BOARD COMMENTS/DISCUSSION**

Member Robertson inquired about the status of the wayfinding signage program and the parking lot on Main Street.

Principal Planner Tabor responded.

Member Boukari suggested using current fiscal year funding for gateway signage. He also suggested tree removal at Highway 441 and Main Street.

Chair Rothseiden shared his concern for Skinner Field drainage.

Principal Planner Tabor responded.

Member Boukari commended Principal Planner Tabor for his hard work while the CRA Coordinator is out. He also suggested the removal of the bating cages in Skinner Field.

Member Bingham suggested relocated the batting cages and replacing them with other options. He also inquired about the parking lot on Main Street.

Principal Planner Tabor responded.

Vice Chair Harris suggested relocating or landscaping to help with the aesthetics of the batting cages.

Chair Rothseiden agreed with Vice Chair Harris.

### **IV. CITIZENS COMMENTS**

None.

### **ADJOURN**

**Member Bryan Boukari moved to adjourn; seconded by Vice Chair Harris.**

**Passed by unanimous consent.**

ATTEST:

  
CRA Advisory Board Chair

CRA ADVISORY BOARD  
OF ALACHUA, FLORIDA

  
Staff Liaison



5:00 p.m.

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### **CRA ADVISORY BOARD MEETING**

#### **CALL TO ORDER**

#### **APPROVAL OF THE AGENDA**

#### **I. OLD BUSINESS**

#### **II. NEW BUSINESS**

- A. Approval of the Minutes of the October 19, 2020 CRA Advisory Board Meeting
- B. Comprehensive Plan Vision Element Review and Discussion
- C. CRA Staff Updates

**III. BOARD COMMENTS/DISCUSSION**

**IV. CITIZENS COMMENTS**

**ADJOURN**