



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Meeting Agenda March 14, 2022

Chair **Gib Coerper**
Vice-Chair **Shirley Green Brown**
Member **Jennifer Blalock**
Member **Dayna Miller**
Member **Robert Wilford**

Executive Director **Mike DaRoza**
CRA Attorney **Marian Rush**

The City Commission will conduct a
Community Redevelopment Agency Meeting
At 5:00 PM
to address the item(s) below.

Meeting Date: March 14, 2022

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

COMMUNITY REDEVELOPMENT AGENCY MEETING

CALL TO ORDER

APPROVAL OF THE AGENDA

I. OLD BUSINESS

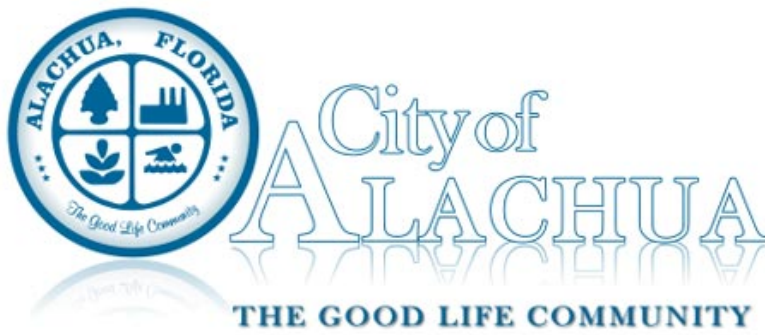
II. NEW BUSINESS

- A. Approval of the January 10, 2022 Minutes
- B. Staff Updates

III. BOARD COMMENTS/DISCUSSION

IV. CITIZENS COMMENTS

ADJOURN



Board/Committee Agenda Item

MEETING DATE: 3/14/2022

SUBJECT: Approval of the January 10, 2022 Minutes

PREPARED BY: Lindsay Rizzo, Community Redevelopment Agency

RECOMMENDED ACTION:

Approve the minutes.

Summary

Approval of the January 10, 2022 Minutes

ATTACHMENTS:

Description

- ▢ January 10, 2022 CRA Minutes



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Meeting Minutes January 10, 2022

Chair Gib Coerper
Vice-Chair Shirley Green Brown
Member Jennifer Blalock
Member Dayna Miller
Member Robert Wilford

Executive Director Mike DaRoza
CRA Attorney Marian Rush

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COMMUNITY REDEVELOPMENT AGENCY MEETING

CALL TO ORDER

Chair Gib Coerper called the meeting to order. All members were present.

APPROVAL OF THE AGENDA

Member Robert Wilford moved to approve the agenda; seconded by Member Dayna Miller.

Motion Passed by unanimous consent.

I. OLD BUSINESS

None.

II. NEW BUSINESS

A. Approval of the November 15, 2021 Minutes

Member Jennifer Blalock moved to approve the agenda; seconded by Member Miller.

Motion Passed by unanimous consent.

B. Staff Updates

CRA Coordinator Lindsay Rizzo presented the Staff Update.

Chair Coerper inquired about the total cost of the parking lot.

CRA Coordinator Rizzo responded.

Vice Chair Shirley Green Brown inquired about a copy of the budget notes.

CRA Coordinator Rizzo responded.

City Attorney Marian Rush shared the status of the parking lot bid.

Chair Coerper asked if additional drainage would be installed to help with the grass dampness.

CRA Coordinator Rizzo responded.

Executive Director Mika DaRoza clarified the scope of work that would take place for the underground stormwater retention cleanout project.

CRA Coordinator Rizzo responded.

Member Wilford suggested additional drainage to help with the water retention on Skinner Field.

Member Blalock clarified the location of the billboards.

CRA Coordinator Rizzo responded.

Member Miller ask about the percentage of marketing that Visit Gainesville requires for billboards.

C. Holiday Nights

CRA Coordinator Rizzo presented the Staff Update.

Chair Coerper commended the CRA Staff for the hard work to make the FA LA LA LA Fridays a huge success.

III. BOARD COMMENTS/DISCUSSION

IV. CITIZENS COMMENTS

None.

ADJOURN

Member Blalock moved to adjourn; seconded by Member Miller.

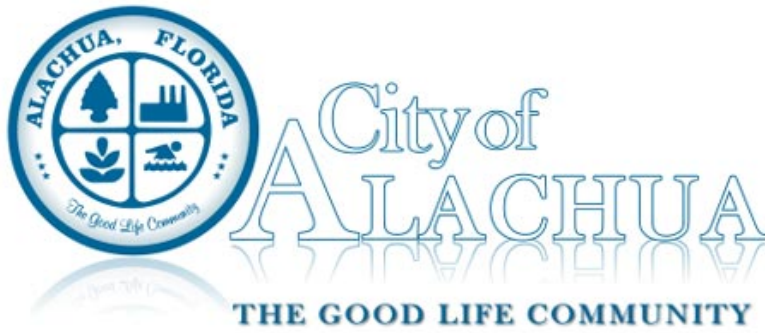
Passed by unanimous consent.

ATTEST:

COMMUNITY REDEVELOPMENT AGENCY
OF ALACHUA, FLORIDA

W. Michael DaRoza, CRA Executive
Director

Gib Coerper, CRA Chair



Board/Committee Agenda Item

MEETING DATE: 3/14/2022

SUBJECT: Staff Updates

PREPARED BY: Lindsay Rizzo, Community Redevelopment Agency

RECOMMENDED ACTION:

Hear updates.

Summary

Annual Report

Staff is working to complete the Annual Report due March 31, 2022. The report will cover CRA activities during FY 2021 (October 1, 2020 - September 30, 2021), including the Billboards, the Business Façade Grant Program, Brand Development, and Community Events. A copy of the final Annual Report will be provided.

Parking Lot Facility with Underground Water Retention and Utilities

The City of Alachua Community Redevelopment Agency plans to seek financial assistance from the Rural Business Services (RBS) of the United States Department of Agriculture (USDA) under its Rural Business Development Grant (RBDG) for the construction of a parking lot with underground water retention and utilities. Currently, the bid package is in the final review and will be going out to bid as soon as this step is complete.

Underground Stormwater Retention Cleanout

The underground stormwater retention basin beneath Skinner Field requires maintenance to remove the debris that has collected due to typical stormwater washout. Staff prepared a scope of services for maintenance and put out a request for quotes that closed on February 28, 2022. The request received zero responses.

Billboards

The CRA leases a total of four billboards with two on the north bound side and two on the south bound side. Recently, staff worked with Out Front Media to exchange one of the north bound boards. The new board is located immediately following the bridge where County Road 241 passes over Interstate-75 where the board has increased views from vehicles passing over the bridge.

Going forward, staff will continue to work with the two billboard companies to exchange the vinyl according to seasons or to highlight events.
