



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Advisory Board Meeting Minutes March 15, 2021

Chair Rudy Rothseiden
Vice - Chair Kelly Harris
Member Marvin Bingham, Jr.
Member Bryan Boukari
Member Rick Robertson

Executive Director Adam Boukari

Community Redevelopment Agency Advisory Board Meeting 3:00 PM

Meeting Date: March 15, 2021

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

CRA ADVISORY BOARD MEETING

CALL TO ORDER

Vice Chair Kelly Harris called the meeting to order. Chair Rudy Rothseiden and Member Bryan Boukari were not present at roll call.

Passed by unanimous consent.

APPROVAL OF THE AGENDA

Member Marvin Bingham, Jr. moved to approve the agenda; seconded by Member Rick Robertson.

Passed by unanimous consent.

I. OLD BUSINESS

None.

II. NEW BUSINESS

A. CRA Staff Updates

CRA Coordinator Lindsay Rizzo presented the Staff updates.

Member Roberston inquired about who is leading the events committee.

CRA Coordinator Rizzo responded.

Vice Chair Harris provided feedback on the Holiday Nights events and activities and offered suggestions for future events.

Member Boukari arrived at 3:12 p.m.

Member Bingham commented on future marketing efforts and providing advance notice of events to the public.

Member Boukari suggested a rotating schedule for billboard campaigns.

CRA Coordinator Rizzo responded.

Member Boukari suggested scheduling the arts event for a date in September.

Board discussion ensued about potential event dates and strategies to attract visitors to the area to attend the event.

Member Robertson inquired about the promotional videos and the wayfinding signage implementation.

CRA Coordinator Rizzo responded.

Member Boukari commented on wayfinding signage.

B. Approval of the Minutes of the January 11, 2021 CRA Advisory Board Meeting

Member Bingham moved to approved the minutes; seconded by Member Boukari.

Passed by unanimous consent.

III. BOARD COMMENTS/DISCUSSION

None.

IV. CITIZENS COMMENTS

None.

ADJOURN

Member Boukari moved to adjourn; seconded by Member Robertson.

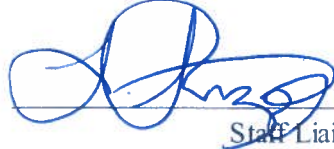
Passed by unanimous consent.

ATTEST:

A handwritten signature in black ink, consisting of several loops and a final flourish, positioned above a horizontal line.

CRA Advisory Board Chair

CRA ADVISORY BOARD
OF ALACHUA, FLORIDA

A handwritten signature in blue ink, featuring a large loop and a trailing flourish, positioned above a horizontal line.

Staff Liaison