



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Advisory Board Meeting Minutes April 18, 2022

Chair Rudy Rothseiden
Vice Chair Kelly Harris
Member Marvin Bingham, Jr.
Member Bryan Boukari
Member Rick Robertson

Executive Director Mike DaRoza

Community Redevelopment Agency Advisory Board Meeting 3:00 PM

Meeting Date: April 18, 2022

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

CRA ADVISORY BOARD MEETING

CALL TO ORDER

Cahir Rudy Rothseiden called the meeting to order.

APPROVAL OF THE AGENDA

Member Marvin Bingham, Jr. moved to approve the agenda; seconded by Member Rick Robertson

Passed by unanimous consent.

I. OLD BUSINESS

None.

II. NEW BUSINESS

- A. Approval of the Minutes of the January 10, 2022 CRAAB Meeting

Vice Chair Kelly Harris moved to approve the minutes; seconded by Member Bryan Boukari.

Motion Passed by unanimous consent

- B. Holidays Nights Update

CRA Coordinator Lindsay Rizzo presented the Staff Update.

Member Boukari shared his concerns about the expenses and the cost of labor. He shared that the budget should be revisited to be sure it's being maximized for the growth and development of Holiday Nights.

Vice Chair Harris shared her support for the expenses of Holiday Night and inquired about a storage unit for the new holiday decorations.

CRA Coordinator Rizzo responded.

Member Robertson inquired about projected cost for Holiday Nights 2022.

CRA Coordinator Rizzo responded.

Discussion about cost of expenses and preservation of holiday decorations for Holiday Nights ensued.

Member Boukari moved to get a quote for Keith Watson to store holiday decorations; seconded by Vice Chair Harris.

Member Bingham inquired about storage owned by the City.

CRA Coordinator Lindsay Rizzo responded.

Passed by unanimous consent.

- C. Wayfinding and Signage Update

CRA Coordinator Lindsay Rizzo presented the Staff Recommendation.

Member Boukari suggested getting bids on the archway now. He also suggested getting pre-made signage because this maybe be cheaper than designing from scratch.

Vice Chair suggested installing columns now and revisiting the archway installation later. She stated the signage is needed to promote events.

Design options about signage ensued.

- D. Business Façade Grant Program Application: A request by Rick Robertson, applicant and property owner, requesting the approval of a Business Façade Grant Application for Project improvements to a building located at 14841 Main Street.

CRA Coordinator Rizzo presented the Staff Update.

Member Boukari moved that based upon Staff's recommendation, this Board finds the Business Façade Grant Program Application submitted by Rick Robertson for improvements to a building located at 14841 Main Street to be consistent with the Business Façade Grant Program Policies and Procedures and transmits the application to the City of Alachua Community Redevelopment Agency with a recommendation to approve; seconded by Vice Chair Harris.

Chair Rothseiden inquired about filling holes on the exposed brick.

Member Robertson responded.

Member Robertson recused himself.

Motion Passed 4-0 in a roll call vote.

E. Business Facade Grant Policies and Procedures Update

CRA Coordinator Rizzo presented the Update.

Member Boukari shared his concern for not allowing grant funding to go towards signage.

Vice Chair Harris suggest and "up to" cap for signs in the grant language.

Member Roberston inquired about CRA grant funding going to Manor on Main.

CRA Coordinator Rizzo responded.

Chair Rothseiden inquired about larger projects possibly being funded through the grant.

III. BOARD COMMENTS/DISCUSSION

Member Robertson inquired about allowing leasees to qualify for grant funding.

CRA Coordinator Rizzo responded.

Chair Rothseiden suggested having a budget for landscaping during the great American Clean Up.

CRA Coordinator Rizzo responded.

IV. CITIZENS COMMENTS

None.

ADJOURN

Member Boukari moved to adjourn; seconded by Vice Chair Harris.

Passed by unanimous consent.

ATTEST:



CRA Advisory Board Chair

CRA ADVISORY BOARD
OF ALACHUA, FLORIDA



Staff Liaison

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