



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Meeting Agenda May 8, 2023

Mayor Gib Coerper
Vice Mayor Dayna Miller
Commissioner Jennifer Blalock
Commissioner Shirley Green Brown
Commissioner Edward Potts

City Manager Mike DaRoza
City Attorney Marian Rush

The City Commission will conduct a
Community Redevelopment Agency Meeting
At 5:00 PM
to address the item(s) below.

Meeting Date: May 8, 2023

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

COMMUNITY REDEVELOPMENT AGENCY MEETING

CALL TO ORDER

APPROVAL OF THE AGENDA

I. OLD BUSINESS

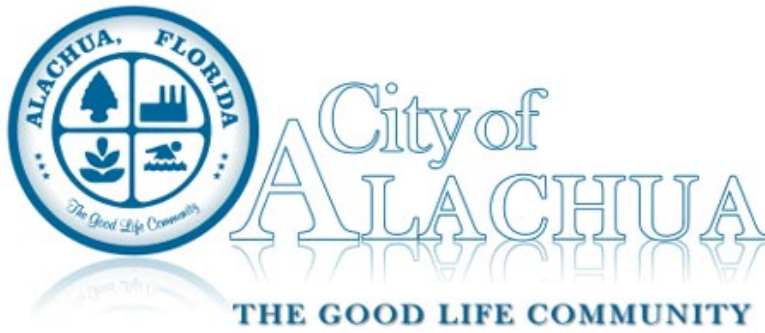
II. NEW BUSINESS

- A. Approval of April 10, 2023 CRA Minutes
- B. Staff Updates

III. BOARD COMMENTS/DISCUSSION

IV. CITIZENS COMMENTS

ADJOURN



Board/Committee Agenda Item

MEETING DATE: 5/8/2023

SUBJECT: Approval of April 10, 2023 CRA Minutes

PREPARED BY: Adam Hall, AICP, Principal Planner

RECOMMENDED ACTION:

Approve minutes from April 10, 2023 CRA Meeting.

Summary

Approval of the minutes from the April 10, 2023 CRA meeting.

ATTACHMENTS:

Description

- ▢ April 10, 2023 CRA Minutes



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Meeting Minutes April 10, 2023

Mayor Gib Coerper
Vice Mayor Jennifer Blalock
Commissioner Shirley Green Brown
Commissioner Dayna Miller
Commissioner Edward Potts

City Manager Mike DaRoza
City Attorney Marian Rush

The City Commission will conduct a
Community Redevelopment Agency Meeting
At 5:00 PM
to address the item(s) below.

Meeting Date: April 10, 2023

Meeting Location:

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

COMMUNITY REDEVELOPMENT AGENCY MEETING

CALL TO ORDER

Chair Gib Coerper called the meeting to order. Member Jennifer Blalock was absent.

APPROVAL OF THE AGENDA

Member Dayna Miller moved to approve the agenda; seconded by Member Shirley Green Brown. Motion passed by unanimous consent.

I. OLD BUSINESS

None.

II. NEW BUSINESS

- A. Approval of the March 13, 2023 CRA Minutes

**Member Brown moved to approve the minutes; seconded by Member Edward Potts.
Motion passed by unanimous consent.**

- B. Resolution CRA 23-01 Accepting the Financial Statements for the Fiscal Year Ended September 30, 2022

Principal Planner Adam Hall introduced the item to the Board. Andrew Miller of Purvis Gray, Certified Public Accountants presented the financial statements for the fiscal year ended September 30, 2022 to the Board.

During this item, Member Blalock arrived.

City Attorney Marian Rush read Resolution 23-01 into the record.

**Member Brown moved to approve Resolution 23-01; seconded by Member Potts.
Motion passed by unanimous consent.**

- C. CRA Annual Report for Fiscal Year 2021-22

Principal Planner Hall presented the Annual Report for Fiscal Year 2021-2022 to the Board.

Principal Planner Hall introduced the new CRA Coordinator, Susan King.

Chair Coerper welcomed CRA Coordinator King.

III. BOARD COMMENTS/DISCUSSION

City Attorney Rush stated that the only comment made in the auditor's report would not show up in next year's audit.

IV. CITIZENS COMMENTS

None.

ADJOURN

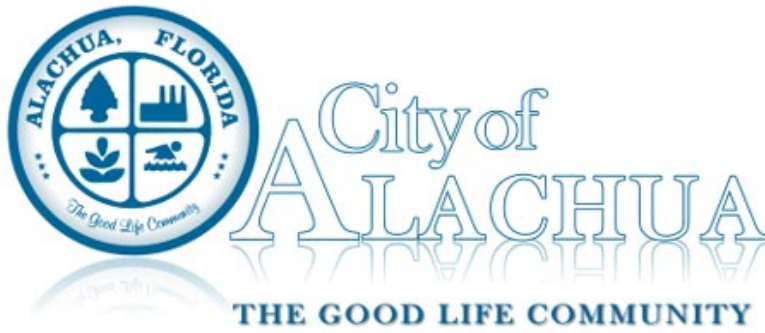
**Member Potts moved to adjourn. Seconded by Member Brown.
Motion passed by unanimous consent.**

ATTEST:

COMMUNITY REDEVELOPMENT AGENCY
OF ALACHUA, FLORIDA

W. Michael DaRoza, CRA Executive
Director

Gib Coerper, CRA Chair



Board/Committee Agenda Item

MEETING DATE: 5/8/2023
SUBJECT: Staff Updates

PREPARED BY: Susan King

RECOMMENDED ACTION:
Receive updates

Summary

CRA Market Study Update

Staff is preparing an updated Alachua CRA Market Study and Economic Development Implementation Plan. This study will reflect current demographics, an updated economic analysis and market profile, and an overview of CRA activities and accomplishments since the FY 2016 Market Study, including use of billboards, the Business Facade Grant Program, brand development, community events, and creation of a CRA staff position. Upon completion, a draft copy of the revised Market Study will be provided for review.

Staff Inspection of the Underground Stormwater System at Skinner Park

Staff performed an inspection of the underground stormwater retention basin beneath Skinner Field. The inspection involved utilizing a sediment pole to measure the approximate accumulation of both water and sediment at each of the manhole locations. An annual inspection of the StormTrap System is recommended and subsequent maintenance to remove excess sediment and debris. The purpose of this in-house inspection was to determine if there was an immediate need to put out a request for quote for these services. Staff determined that there was a minimal accumulation of water and sediment and that a cleanout was not warranted at this time. An inspection and any maintenance are recommended for early 2024.

Funding for CRA Billboards

Discussions are ongoing on considering and applying for external grants to help with billboard leasing costs. The CRA currently leases two billboards with Outfront Media. "Visit Gainesville/Alachua County" has a Cooperative Billboard Advertising Grant Program, which will be discussed at the next CRA Working Group meeting.

Landscape Service in the CRA District

Staff met with the CRA landscape contractor to inspect areas within the CRA district and discuss the monthly lawn care/landscape scope of work, improvement in maintenance management, particularly in the Towne Centre area and around the Swick House, and tree trimming and removal.

Irrigation Repairs on Main Street

Staff arranged for inspection and repair on nonoperational irrigation, breaks and broken valve on Main Street to prepare for plantings during the Great American Cleanup.

Great American Cleanup – Main Street Beautification

This year's Main Street Beautification project included planting 150 shrubs and bushes, in addition to weeding, pruning and trash removal.

Business Facade Grant Program

Staff updated the Facade Grant guidelines on the website and is preparing a revised Facade Grant flyer to disseminate to business owners within the CRA.
