



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Advisory Board Meeting Minutes May 15, 2023

Chair Rudy Rothseiden
Vice Chair Kelly Harris
Member Marvin Bingham, Jr.
Member Bryan Boukari
Member Rick Robertson

Executive Director Mike DaRoza

Community Redevelopment Agency Advisory Board Meeting 3:00 PM

Meeting Date: May 15, 2023

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

CRA ADVISORY BOARD MEETING

CALL TO ORDER

Chair Rudy Rothseiden called the meeting to order. Member Bryan Boukari was absent.

APPROVAL OF THE AGENDA

Vice Chair Kelly Harris moved to approve the agenda with the Board member names corrected.
Member Marvin Bingham seconded.
Motion passed by unanimous consent.

I. OLD BUSINESS

None.

II. NEW BUSINESS

- A. Approval of the Minutes of the April 17, 2023 CRAAB Meeting

Member Bingham moved to approve minutes as presented. Vice Chair Harris seconded. Motion passed by unanimous consent.

- B. Staff Updates

CRA Coordinator Susan King presented the Staff Updates to the Board.

Member Rick Robertson inquired as to the boundary of the Alachua Town Center property. CRA Coordinator King responded.

Chair Rothseiden asked what updates were made to façade grant program. CRA Coordinator King clarified. Chair Rothseiden asked that he CRAAB members view the billboards and asked if there was any plan to add more. CRA Coordinator King responded.

Member Robertson asked about parcel on Main Street that didn't appear to be within in CRA district.

Chair Rothseiden asked about the Market Study update process. CRA Coordinator responded.

- C. CRA Annual Report for Fiscal Year 2021-22

Principal Planner Adam Hall presented the CRA Annual Report for Fiscal Year 2021-22.

Member Robertson asked about the Landscapes Unlimited expenses and expressed concerns about potential expenses outside of CRA district. Principal Planner Hall responded.

Chair Rothseiden requested additional information regarding billboard expenditures, and storage of holiday decorations. Staff responded.

Member Robertson asked about banners and stated that some of the banner mast arms are breaking and that some of the street lights on Main Street are not working correctly.

III. BOARD COMMENTS/DISCUSSION

Vice Chair Harris stated that there is a phone line down behind her business and running across City sidewalk.

Chair Rothseiden asked about concert series at Legacy Park, the marketing study, and suggested mural or other large art project for district.

Vice Chair asked about the financing of the murals in High Springs.

IV. CITIZENS COMMENTS

None.

ADJOURN

Vice Chair Harris moved to adjourn the meeting. Member Bingham seconded. Motion passed by unanimous consent.

ATTEST:

A handwritten signature in blue ink, consisting of a large 'R' followed by a stylized, cursive flourish.

CRA Advisory Board Chair

CRA ADVISORY BOARD
OF ALACHUA, FLORIDA

A handwritten signature in blue ink, appearing to read 'Katelyn' followed by a cursive flourish.

Staff Liaison