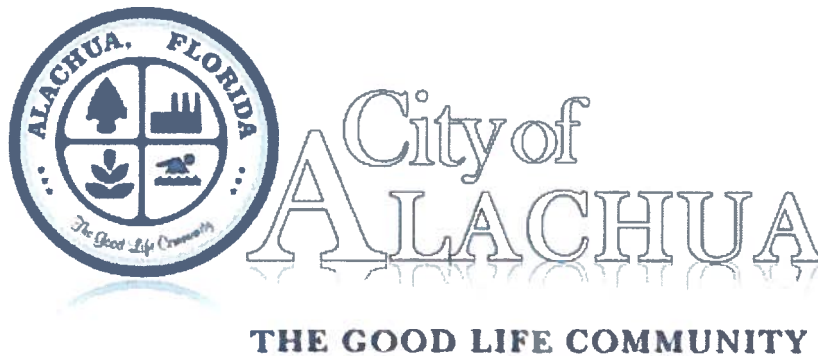




**Community Redevelopment Agency Advisory Board Meeting
Minutes
May 21, 2018**

Chair Rudy Rothseiden
Vice - Chair Bryan Boukari
Member Marvin Bingham, Jr.
Member Kelly Harris
Member Rick Robertson

Executive Director Adam Boukari

**Community Redevelopment Agency
Advisory Board Meeting
3:00 PM**

Meeting Date: May 21, 2018

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

CRA ADVISORY BOARD MEETING

CALL TO ORDER

Chair Rudy Rothseiden called the meeting to order. All members were present.

APPROVAL OF THE AGENDA

Vice Chair Bryan Boukari moved to approve the agenda; seconded by Member Marvin Bingham.

Passed by unanimous consent.

I. OLD BUSINESS

None.

II. NEW BUSINESS

- A. Approval of the Minutes of the April 30th, 2018 CRA Advisory Board Meeting

Vice Chair Boukari moved to approve the minutes; seconded by Member Rick Robertson.

Passed by unanimous consent.

- B. CRA Activities Update

CRA Coordinator Chelsea Bakaitis presented the Staff update.

Vice Chair Boukari commented that he would like the CRAAB to also contribute in the drafting of the Facade Grant Program.

Chair Rothseiden thanked the CRA for reappointment. He also noted an area of pooling water at the intersection of NW 146th Avenue and Main Street.

CRA Coordinator Bakaitis responded.

- C. Third Thursday Review and Presentation

CRA Coordinator Bakaitis presented the Staff update.

Member Robertson inquired about the media coverage of Third Thursday and asked if the CRA could partner with local breweries to attend future Third Thursdays.

Chair Rothseiden asked for clarification on the status of beer/wine sales during Third Thursday events.

CRA Coordinator Bakaitis responded.

Member Robertson suggested various marketing techniques for Third Thursday attendees.

Chair Rothseiden commented on advertising efforts and suggested advertising ideas.

CRA Coordinator Bakaitis responded.

Member Kelly Harris commented on the success of Facebook posts and signage to increase attendance.

Member Robertson commented on the sales at his business during the last Third Thursday.

Member Bingham commented that other events may conflict with the Third Thursday event schedule and suggested other events be scheduled for other dates.

Member Harris inquired about activities for the June event.

CRA Coordinator Bakaitis responded.

Chair Rothseiden suggested adding vendors, a farmer's market, and family friendly activities.

Member Robertson suggested speaking to organizers of the High Springs Farmer's Market about current vendor involvement.

Member Harris suggested providing child friendly events and activities.

Chair Rothseiden suggested the event include sport activities.

III. BOARD COMMENTS/DISCUSSION

Member Robertson commented that while some Main Street businesses may need facade improvements, the character of the buildings should be retained.

Vice Chair Boukari spoke to the purpose of the facade improvement program.

Chair Rothseiden stated the facade improvement projects may inspire other private investment within the CRA.

Member Robertson inquired about the historic district boundaries.

CRA Coordinator Bakaitis responded.

Vice Chair Boukari suggested sending a mailer to CRA businesses to collect email addresses for ongoing communication via email.

Chair Rothseiden agreed with Vice Chair Boukari's suggestion and reiterated he need to continue ongoing communication efforts.

Member Harris suggested an announcement board for CRA information, events and updates be placed at the Chamber building.

Member Robertson moved to recommend to the CRA that Staff research the cost of billboards along I-75 and US 441; seconded by Vice Chair Boukari.

Member Harris added that the billboards could benefit Third Thursdays as well.

Member Robertson added that yard signs are also beneficial to Third Thursday.

Member Bingham agreed with the preceding statements.

Jim Yakubsin spoke about a local model railroad program.

Motion passed 5-0 in a roll call vote.

Vice Chair Boukari suggested the creation of a historical map with information for a walking tour.

IV. CITIZENS COMMENTS

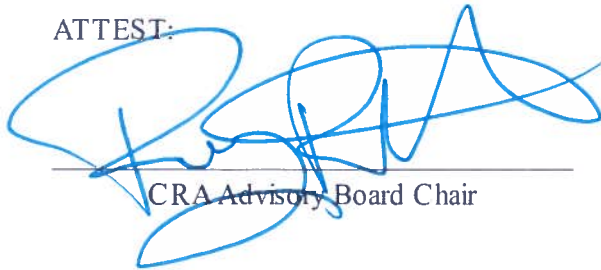
None.

ADJOURN

Member Harris moved to adjourn; seconded by Member Robertson.

Passed by unanimous consent.

ATTEST:



A large, stylized handwritten signature in blue ink, consisting of several loops and a long horizontal stroke, positioned above a horizontal line.

CRA Advisory Board Chair

CRA ADVISORY BOARD
OF ALACHUA, FLORIDA



A handwritten signature in blue ink, appearing to read 'Chelsea Zakaitis', positioned above a horizontal line.

Staff Liaison