



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Advisory Board Meeting Agenda June 19, 2023

Chair Rudy Rothseiden
Vice Chair Kelly Harris
Member Marvin Bingham, Jr.
Member Bryan Boukari
Member Rick Robertson

Executive Director **Mike DaRoza**

Community Redevelopment Agency Advisory Board Meeting 3:00 PM

Meeting Date: June 19, 2023

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

CRA ADVISORY BOARD MEETING

CALL TO ORDER

APPROVAL OF THE AGENDA

I. OLD BUSINESS

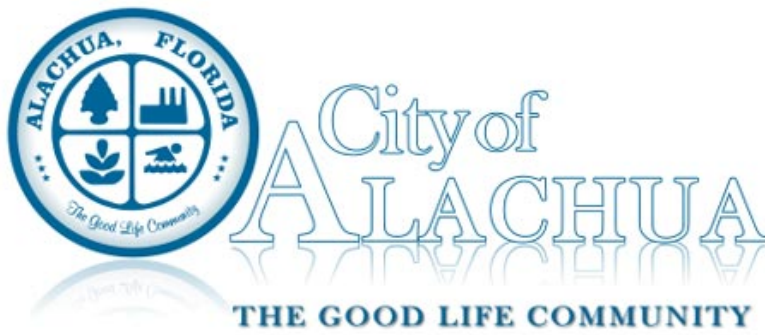
II. NEW BUSINESS

A. Staff Updates

III. BOARD COMMENTS/DISCUSSION

IV. CITIZENS COMMENTS

ADJOURN



Board/Committee Agenda Item

MEETING DATE: 6/19/2023

SUBJECT: Staff Updates

PREPARED BY: Susan King - CRA Coordinator

RECOMMENDED ACTION:

Receive updates

Summary

National Register Signage

Staff submitted a grant application to the Pomeroy Foundation for a National Register marker to commemorate the placement of the City of Alachua Downtown Historic District on the National Register of Historic Places. The grant was approved on June 5. A National Register plaque will be installed at the entrance of Theatre Park. The inscription will read:

CITY OF ALACHUA DOWNTOWN HISTORIC DISTRICT HAS BEEN PLACED ON
THE NATIONAL REGISTER OF
HISTORICAL PLACES IN 2000 BY THE UNITED STATES DEPARTMENT OF
INTERIOR.

WILLIAM G. POMEROY FOUNDATION

CRA Maintenance

Staff arranged for the repair of the Street Lamps and replacement of the Street Lamp globes, which have yellowed with age, on Main Street and in other areas of the CRA. Staff is getting quotes for the stripping and repainting of the Street Lamp poles between the City Hall and the Police Department.

Theatre Park Landscape Redesign

Discussions are ongoing on the landscape maintenance and redesign of Theatre Park. Staff has received one quote from Landscapes Unlimited for a landscape and hardscape design plan. Various suggestions include: removing existing concrete and

replacing it with clay-type pavers; having 2 sitting areas – one with benches located midway and the other with a table and seats located in the NE corner; a destination area with a pergola located in the back; sitting areas connected by wide curved walkways; and keeping the existing trees but adding “Florida Friendly” landscape plantings to give more color and texture. Staff is also exploring the safest method to remove the vines from the brick walls.

Walking Guide Update

Staff is working with the graphic designer Alexandra Villella to revise and reprint the Walking Guide to Main Street Alachua. The business listings and corresponding map locations are being updated. The “Commercial Opportunities” section on the back page will be removed and replaced with a “Bring Your Business Downtown” section with a list of benefits, incentives and resources. QR codes may be placed on the bottom of this page to provide a link to information on properties available for sale and lease in the CRA, as well as to information on Special Events, downtown businesses, etc.

Advertising

Staff met with an account executive from Our Town Magazine about resuming advertising in Fall of 2023.

Events

The Music Junction has submitted a Special Events Permit Application for the proposed “Music Junction Acoustic Street Jam” to be held on Saturday, November 11, 2023, the day before the Alachua Harvest Festival.
