



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Advisory Board Meeting Minutes August 16, 2021

Chair Rudy Rothseiden
Vice Chair Kelly Harris
Member Marvin Bingham, Jr.
Member Bryan Boukari
Member Rick Robertson

Executive Director Mike DaRoza

Community Redevelopment Agency Advisory Board Meeting 3:00 PM

Meeting Date: August 16, 2021

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

CRA ADVISORY BOARD MEETING

CALL TO ORDER

Chair Rudy Rothseiden called the meeting to order. Vice Chair Kelly Harris was absent.

APPROVAL OF THE AGENDA

Member Bryan Boukari moved to approve the agenda; seconded by Member Rick Robertson.

Passed by unanimous consent.

I. OLD BUSINESS

None.

II. NEW BUSINESS

A. Approval of the Minutes of the July 19, 2021 CRA Advisory Board Meeting

Member Boukari moved to approve the minutes; seconded by Member Marvin Bingham, Jr.

Passed by unanimous consent.

B. CRA Proposed Fiscal Year 2021-2022 Budget

Finance & Administrative Services Director, Rob Bonetti, presented the proposed Fiscal Year 2021-2022 Budget.

Member Robertson inquired about the budget for lawn maintenance and pest control.

Finance & Administrative Services Director Bonetti responded.

Discussion for lawn maintenance and pest control budget ensued.

Member Robertson inquired about the maintenance of lights at Skinner Field.

Finance & Administrative Services Director Bonetti responded.

Member Robertson inquired about the budget for utilities.

Finance & Administrative Services Director Bonetti responded.

Member Robertson inquired about the marketing and informational campaign budget.

CRA Coordinator Lindsay Rizzo responded.

Discussion of budget and parking lot on Main Street ensued.

Member Bingham clarified the budget for Christmas Decorations. He also asked to have lights and signs across Main Street included in the budget.

CRA Coordinator Rizzo responded.

Chair Rothseiden inquired about an in-house versus outsourcing comparison budget for Christmas decorations.

Member Boukari shared the obstacles that comes with running a business and suggested partnering with others to maximize the decorations to attract more citizens to Main Street.

Finance & Administrative Services Director Bonetti responded.

Member Boukari moved to approved the proposed Fiscal Year 2021-2022 Budget; seconded by Member Bingham.

Motion Passed 4-0 in a roll call vote.

C. CRA Staff Updates

CRA Coordinator Rizzo presented the Staff Updates.

Member Robertson inquired about the proposed electrical underground service.

CRA Coordinator Rizzo responded.

Member Robertson shared his concerns for the closing of Main street for the Plein Air Painting event.

Chair Rothseiden inquired about partnering with other artists.

CRA Coordinator Rizzo responded.

III. BOARD COMMENTS/DISCUSSION

Member Robertson suggested adding yard signs, and photos in The Alachua County Today newspaper along with social media marketing for the We've Noticed Award Winners.

Member Boukari suggested partnering with the Alachua Woman's Club to help with help to enhance the We've Noticed Award Program.

Chair Rothseiden suggested adding solar or charging station to the parking lot on Main Street. He also inquired about tree trimming on Main Street.

IV. CITIZENS COMMENTS

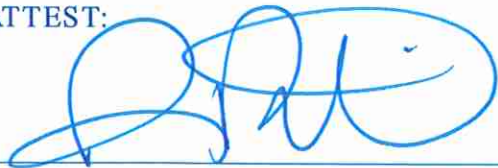
None.

ADJOURN

Member Boukari moved to adjourn; seconded by Member Bingham.

Passed by unanimous consent.

ATTEST:



CRA Advisory Board Chair

CRA ADVISORY BOARD
OF ALACHUA, FLORIDA



Staff Liaison

ALACHUA CRA
COMMUNITY REDEVELOPMENT AGENCY

CRAAB Meeting
Sign In Sheet
August 16, 2021
3:00 p.m.

[illegible]