



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Advisory Board Meeting Minutes September 16, 2019

Chair Rudy Rothseiden
Vice - Chair Kelly Harris
Member Marvin Bingham, Jr.
Member Bryan Boukari
Member Rick Robertson

Executive Director Adam Boukari

Community Redevelopment Agency Advisory Board Meeting 3:00 PM

Meeting Date: September 16, 2019

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

CRA ADVISORY BOARD MEETING

CALL TO ORDER

Chair Rudy Rothseiden called the meeting to order. All members were present.

APPROVAL OF THE AGENDA

Member Bryan Boukari moved to approve the agenda; seconded by Vice Chair Kelly Harris.

Passed by unanimous consent.

I. OLD BUSINESS

None.

II. NEW BUSINESS

- A. Approval of the Minutes of the August 19, 2019 CRA Advisory Board Meeting

Member Boukari moved to approve the agenda; seconded by Member Rick Robertson.

Passed by unanimous consent.

- B. Meeting Dates for Fiscal Year 2019 - 2020

CRA Coordinator Lindsay Rizzo introduced the item.

Member Boukari requested clarification of the meeting schedule for January and February.

Member Robertson inquired if Martin Luther King, Jr. and Washington's Birthday are City Holidays.

CRA Coordinator Rizzo responded.

Vice Chair Harris moved to approve the meeting dates for Fiscal Year 2019-2020; seconded by Member Marvin Bingham, Jr.

Passed by unanimous consent.

- C. CRA Activities Staff Update

CRA Coordinator Rizzo presented the item.

Chair Rothseiden inquired of upcoming bands for Third Thursday on Main and suggested working with local schools to have their bands participate in the event.

Vice Chair Harris discussed the marketing materials for Third Thursday on Main.

Member Robertson clarified Chair Rothseiden's suggestions.

Vice Chair Harris suggested dates for upcoming CRA events.

III. CITIZENS COMMENTS

Member Boukari moved that Item IV. Citizens Comments be moved to Item III, seconded by Vice Chair Harris.

Passed by unanimous consent.

Doug Hancock, Alachua Chamber of Commerce President, addressed the CRA Advisory Board to request CRA sponsorship of the Alachua Farmer's Market.

Member Robertson asked if the the location of the event had changed.

Mr. Hancock responded.

Member Robertson asked about the type of vendors at recent events.

Mr. Hancock responded.

Vice Chair Harris inquired about the type of vendors which participated in the market.

Mr. Hancock responded.

Member Harris inquired about ways to keep vendors returning throughout the year.

Mr. Hancock responded.

Member Robertson inquired about the Alachua Chamber of Commerce's support of the market.

Mr. Hancock responded.

Chair Rothseiden discussed the benefits of local food and possible ways for the CRA to support the event.

Member Robertson inquired about the impact to South Main Street from other events.

Chair Rothseiden responded.

Mr. Hancock responded.

Department Director Kathy Winburn added that if the Board makes a recommendation for the CRA to support the market, businesses and property owners on Main Street would be surveyed and their input included and provided to the CRA.

Member Boukari discussed funding options for the request and potential impacts to businesses in the southern part of Main Street. He discussed if relocation to Main Street would increase or affect the visibility and success of the market. He suggested if the Board recommends to the CRA to sponsor the event, the sponsorship should be for a trial period.

Member Harris agreed with gathering input from business and property owners.

Mr. Hancock responded.

Dallas Graham, with Graham Cattle, shared her support for the market being on Main Street for visibility and shade for the market.

Bill Wong, a market vendor, expressed the benefits of having quality and local vendors and the importance of the support of the CRA.

Member Boukari suggested Mr. Wong to share his concerns at the upcoming Stakeholder's meeting in October.

Chair Rothsieden agreed with Mr. Wong about the benefits of having fresh local produce available at the market.

Member Robertson shared his suggestions for the market.

Mr. Hancock responded.

Discussion ensued.

Natalia, a market vendor, suggested trying to maximize space and combine events for greater impact.

Bud Calderwood commented about the amount of funding to support the Chamber's request.

Member Boukari responded.

Discussion ensued.

Department Director Winburn clarified the process for amending the budget and the budgeting priorities.

Discussion ensued.

Member Boukari moved to request Finance & Administrative Services Director Bonetti or a Member of Finance Staff attend the next CRAAB meeting to further discuss potential budget amendments so the CRAAB may further consider a recommendation to the CRA; seconded by Vice Chair Harris.

Mr. Hancock expressed a concern for the time needed to further consider the request given the Chamber's objectives for the market.

Motion Passed 5-0 in a roll call vote.

IV. BOARD COMMENTS/DISCUSSION

Member Bingham shared his suggestions for the farmers market.

Member Boukari thanked attendees and expressed his support for the farmers market.

Chair Rothseiden commented about the speed of traffic, potential traffic modifications on NW 142nd Terrace, and his concerns for funding required to implement the Wayfinding project.

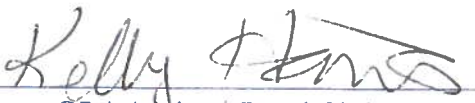
ADJOURN

Vice Chair Harris moved to adjourn; seconded by Member Boukari.

Passed by unanimous consent.

ATTEST:

CRA ADVISORY BOARD
OF ALACHUA, FLORIDA


CRA Advisory Board Chair


Staff Liaison