



ALACHUA CRA
COMMUNITY REDEVELOPMENT AGENCY

Chair Kelly Harris
Vice Chair Mandy Bucci
Member Leon Barrows
Member Brian Boukari
Member Rudy Rothseiden

City Manager Rodolfo Valladares
City Attorney Scott Walker

The Community Redevelopment Agency Advisory Board will conduct a
Community Redevelopment Agency Advisory Board Meeting
At 3:00 PM

to address the item(s) below.

Meeting Date: March 16, 2026

Meeting Location: James A. Lewis City Commission Chambers
15100 NW 142 Terrace
Alachua, FL 32615

Community Redevelopment Agency Advisory Board Meeting

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made. In accordance with Section 286.26, Florida Statutes, persons with disabilities needing special accommodations to participate in this meeting should contact the Chair, through the City Clerk's office, no later than 5:00 P.M. on the day prior to the meeting.

CALL TO ORDER

APPROVAL OF THE AGENDA

I. OLD BUSINESS

II. NEW BUSINESS

A) APPROVE MEETING MINUTES-JANUARY 26, 2026

B) STAFF UPDATES

III. BOARD COMMENTS/DISCUSSION

IV. CITIZENS COMMENTS

ADJOURN



Commission Agenda Item

MEETING DATE: March 16, 2026

SUBJECT: Approve Meeting Minutes-January 26, 2026

PREPARED BY: Brenda Flieger

RECOMMENDED ACTION:

Approve Meeting Minutes-January 26, 2026

Summary

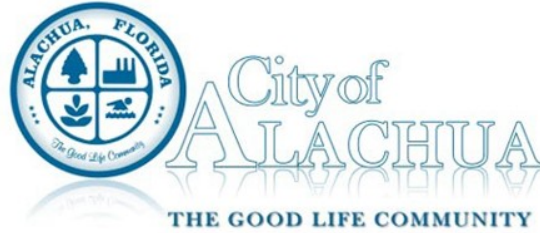
Approve Meeting Minutes-January 26, 2026

FINANCIAL IMPACT

ADDITIONAL FINANCIAL INFORMATION

ATTACHMENTS

1. 26.01.26.M.CRAAB



Community Redevelopment Agency Advisory Board Meeting Minutes
January 26, 2026 at 3:00 PM

Chair Kelly Harris
Vice Chair Mandy Bucci
Member Leon Barrows
Member Brian Boukari
Member Rudy Rothseiden

City Manager Rodolfo Valladares
City Attorney Scott Walker

Meeting Location: James A. Lewis City Commission Chambers
15100 NW 142 Terrace
Alachua, FL 32615



ALACHUA CRA
COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Advisory Board Meeting

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CALL TO ORDER

Kelly Harris – Chair - 3:08 p.m.
Rudy Rothseiden- Member - Absent
Mandy Bucci- Vice Chair - Absent

APPROVAL OF THE AGENDA

Member Brian Boukari moved to approve the agenda; seconded by Member Leon Barrows.

Motion passed by 3-0 vote.

I. OLD BUSINESS

II. NEW BUSINESS

A) APPROVE MEETING MINUTES - OCTOBER 20, 2025

Member Boukari moved to approve the minutes from the October 20, 2025 meeting; seconded by Member Barrows.

Motion passed by unanimous consent.

B) BUSINESS FACADE GRANT PROGRAM APPLICATION: A REQUEST BY MATTIMAY HOLDINGS LLC, APPLICANT AND PROPERTY OWNER, REQUESTING APPROVAL OF A BUSINESS FACADE GRANT APPLICATION FOR PROJECT IMPROVEMENTS TO A BUILDING LOCATED AT 14827 MAIN STREET.

Susan King, Community Redevelopment Coordinator, 01/20/26, Facade Grant Application, Filed.

Member Boukari moved to approve the application; seconded by Member Barrows.

Motion passed by roll call vote 3-0.

C) STAFF UPDATES

Susan King, Community Redevelopment Coordinator, 01/26/26, Staff Report, filed.

Bernadette Fisher, Principal Planner, Workshop Information, Submitted.

III. BOARD COMMENTS/DISCUSSION

IV. CITIZENS COMMENTS

John Havlik

ADJOURN

Member Barrows moved to adjourn; seconded by Member Boukari.

Motion passed by unanimous consent.

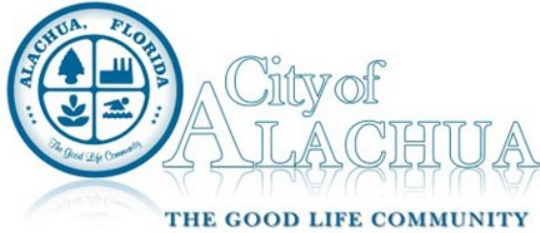
Chair Harris adjourned at 4:16 p.m.

ATTEST:

**CITY COMMISSION OF THE CITY OF
ALACHUA, FLORIDIA:**

CRA Advisory Board Chair

Staff Liaison



Commission Agenda Item

MEETING DATE: March 16, 2026

SUBJECT: Staff Updates

PREPARED BY: Susan King

RECOMMENDED ACTION:

Receive updates.

Summary

Overview of “Ideas to Action” CRA Workshop Findings: What We Heard

The third and last public CRA Workshop took place on Thursday, February 26, 2026, at the James A. Lewis Commission Chambers. Approximately 20 people attended the workshop. Notices were posted on the City of Alachua website, social media platforms and public bulletin boards. In addition, workshop reminder postcards were mailed to approximately 350 property and business owners within the CRA district.

The agenda for the third CRA Planning Workshop included the following:

- Recap of the second workshop;
- Additional stakeholder presentations on proposed CRA initiatives;
- Overview and prioritization of proposed initiatives from the second workshop
- Dot voting for the top ten initiatives (with the results displayed on 10 posters)
- Discussion of logistics, costs and funding options, including public - private partnerships
- Final ranking of the priority initiatives
- Development of an Action Plan
- Additional stakeholder input

The proposed priority CRA initiatives were compiled from workshop discussions, stakeholder presentations, survey responses, past studies and previously proposed projects. To be considered, each initiative was required to align with one of the ten goals identified in the Alachua CRA Plan.

The Final Dot Voting Results are as follows:

Economic Development

- Attracting an anchor business, such as a brewery (16)
- Recruiting a variety of businesses to downtown (5)
- Support for existing downtown businesses (2)
- Downtown mixed-use development (1)

Wayfinding Signage

- Electronic message board on 441 (7)
- Business directory sign (4)
- Gateway sign or road arch gateway (2)

Historic Preservation

- Incentives for developers (7)
- Preservation & redevelopment of downtown storefronts (4)
- Interactive walking tour (2)

Parking

- Additional parking for customers (2)

Infrastructure

- Removable bollards for street closures (3)
- More sidewalks in residential area (2)

Information Campaigns / Marketing (Event Promotion)

- More downtown events (6)

Parks & Open Space

- Skinner Field Project (17)
- Mobile stage (17)
- Parklet (12)
- Gathering spaces for community events (1)

Public Participation

Streetscapes

Housing

Final Priority Initiative Ranking

1. Tie: Skinner Field Project (17) & Mobile Stage (17)
2. Attracting an anchor business, such as a brewery (16)
3. Parklet (12)
4. Tie: Electronic message board on 441 (7) & Incentives for developers (7)
5. More downtown events (6)
6. Recruit a variety of businesses to the downtown district (6)
7. Tie: Business directory sign (4) & Preservation/redevelopment storefront (4)
8. Removable bollards for street closures (3)
9. Tie: More sidewalks in residential areas (2); Additional parking for customers (2); Interactive walking tour (2); Support for existing downtown businesses (2); & Gateway sign or road arch gateway (2)

10. Tie: Downtown mixed-use development (1) & Gathering spaces for community events (1)

Staff invites discussion and welcomes input and recommendations from the CRA Advisory Board regarding the findings from the CRA Workshops. Additionally, several stakeholders will provide presentations on the top-ranked priority initiatives identified during the workshops.

FINANCIAL IMPACT

ADDITIONAL FINANCIAL INFORMATION

ATTACHMENTS

None