



THE GOOD LIFE COMMUNITY

Community Redevelopment Agency Advisory Board Meeting Minutes  
January 27, 2025 at 3:00 PM

**Chair Rudy Rothseiden**  
**Vice Chair Kelly Harris**  
Member Brian Boukari  
Member Jovante Hayes  
Member Rick Robertson

**City Manager Mike DaRoza**  
City Attorney Marian Rush

Meeting Location: James A. Lewis City Commission Chambers  
15100 NW 142 Terrace  
Alachua, FL 32615



**ALACHUA CRA**  
COMMUNITY REDEVELOPMENT AGENCY

**Community Redevelopment Agency Advisory Board Meeting**

**Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.**

**CALL TO ORDER**

Rudy Rothseiden – Chair 3:00 pm  
Kelly Harris – Vice Chair - Absent. Present at 3:10 pm.

**APPROVAL OF THE AGENDA**

Chair Rothseiden requested that Citizen Comments be moved to Item C and the Staff Updates be moved to Item D.

**Member Brian Boukari moved to rearrange the agenda and make Citizens Comments Item C and Staff Updates Item D.**

**Motion passed by 4-0 vote.**

**I. OLD BUSINESS**

**II. NEW BUSINESS**

A) APPROVE MEETING MINUTES 10.21.24

**Member Boukari moved to approve the minutes from the October 21, 2024 meeting; seconded by Member Hayes.**

**Motion passed by unanimous consent.**

B) APPROVE MEETING MINUTES 11.04.24

**Member Boukari moved to approve the minutes from the November 4, 2024 meeting; seconded by Member Rick Robertson.**

**Motion passed by unanimous consent.**

C) STAFF UPDATES

Susan King, Community Redevelopment Coordinator, presented her Staff Update Report.

**III. BOARD COMMENTS/DISCUSSION**

Chair Rothseiden reiterates that a better job of advertising should occur for all planned events. He also asked if there is an agreement between the building owners and the City.

Member Boukari indicated that he was extremely pleased with the Christmas holiday events and the progress of Theatre Park.

Chair Rothseiden requested that South Main Street not be forgotten in these projects.

Vice Chair Harris commented on a couple of potholes forming in the downtown area. She also stated that there is a parking issue at the parking area to the north of the train tracks on 235 on the east side of the road.

**IV. CITIZENS COMMENTS**

This item is now C. under new business.

Alan Hitchcock requested that the board consider implementing a 2hr parking limit on Main Street only. He suggested it be accomplished by using nice quality signs placed in landscaped areas to communicate to those that there is a limit but making sure we keep the aesthetics of the downtown area. He stated that he has visited a number of small downtown areas in surrounding towns, and they all have parking limits. He also asserted that there are other available parking options for employees and owners.

Member Boukari questioned the ability of the City to enforce this limited parking. He agrees that this is a concerning problem. He has observed trucks parked on Main Street for long periods of time.

Member Robertson stated that a business owner informed him that she parks where she does because her car was vandalized when it was parked in a back lot. He also agrees with the concept but also questions the enforcement.

Member Jovante Hayes asked if pay meters would be involved.

Vice Chair Kelly Harris agrees that this is a problem and its getting worse. The challenge will be to enforcement. she also agrees that if signs were put in place, then probably 90% of the citizens would comply without a problem.

Chair Rothseiden suggested the limited parking be between certain hours.

Vice Chair Harris asked if a notice could be sent out with utility bills.

Chair Rothseiden informed her that when he has asked about this before, he was informed that there are certain rules about what can and can't be placed in with the electric bills.

Mr. Hitchcock requested that the Board not just talk about it, but to take some sort of initiative to recommend to the next level.

**Member Boukari moved that this Advisory Board ask the Community Redevelopment Agency Board to begin the process of implementing a two-hour parking limit per block, per day for a test run of the 150th to 148th Place area. To occur between the hours of 6am-6pm, providing for an enforcement mechanism, providing for prior notice to citizens as a courtesy, and providing for signage as necessary. With the caveat that this topic come back before this Advisory Board and the CRA Board for review 6 months after implementation; seconded by Vice Chair Harris.**

**Member Boukari amended his motion to reflect that area to be included will be from 150th all the way down to the 148th Place block to include the area of parking that terminates just north of the chamber of commerce office and to erect signage in areas that the city owns that is not included in the two-hour time limit.**

Vice Chair Harris accepted the amendment to the motion.

Motion amendment passed by 5-0 vote.

Motion passed by 5-0 vote.

**ADJOURN**

Member Hayes moved to adjourn; seconded by Vice Chair Harris.

Chair Rothseiden adjourned the meeting. 4:09 p.m.

**ATTEST:**

**CITY COMMISSION OF THE CITY OF  
ALACHUA, FLORIDA:**



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CRA Advisory Board Chair



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Staff Liaison