

Chair Rudy Rothseiden
Vice Chair Kelly Harris
Member Brian Boukari
Member Jovante Hayes
Member Rick Robertson

City Manager Mike DaRoza
City Attorney Marian Rush

The Community Redevelopment Agency Advisory Board will conduct a

**Community Redevelopment Agency Advisory
Board Meeting
At 3:00 PM**

to address the item(s) below.

Meeting Date: October 21, 2024

Meeting Location: James A. Lewis City Commission Chambers
15100 NW 142 Terrace
Alachua, Fl. 32615

Community Redevelopment Agency Advisory Board Meeting

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

CALL TO ORDER

APPROVAL OF THE AGENDA

I. OLD BUSINESS

II. NEW BUSINESS

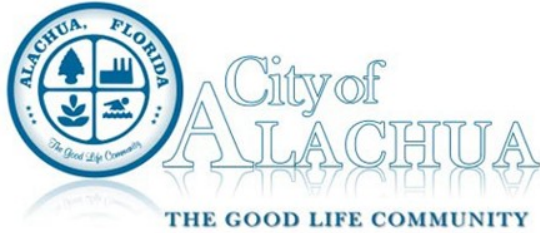
A) APPROVE MEETING MINUTES

B) STAFF UPDATES

III. BOARD COMMENTS/DISCUSSION

IV. CITIZENS COMMENTS

ADJOURN



Commission Agenda Item

MEETING DATE: October 21, 2024

SUBJECT: Approve Meeting Minutes

PREPARED BY: Brenda Flieger

RECOMMENDED ACTION:

Approve meeting minutes.

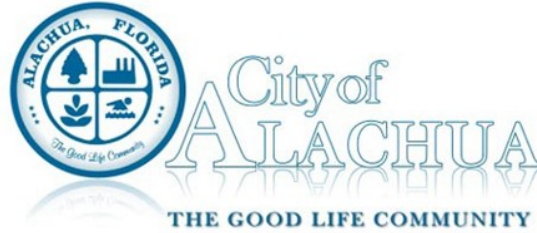
Summary

FINANCIAL IMPACT

ADDITIONAL FINANCIAL INFORMATION

ATTACHMENTS

1. 24.09.16.M.CRAAB



Community Redevelopment Agency Advisory Board Meeting Minutes
September 16, 2024 at 3:00 PM

Chair Rudy Rothseiden
Vice Chair Kelly Harris
Member Brian Boukari
Member Jovante Hayes
Member Rick Robertson

City Manager Mike DaRoza
City Attorney Marian Rush

Meeting Location: James A. Lewis City Commission Chambers
15100 NW 142 Terrace
Alachua, FL 32615

Community Redevelopment Agency Advisory Board Meeting

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CALL TO ORDER

Rudy Rothseiden – Chair 3:16 pm

Absent Jovante Hayes - Member
Bryan Boukari - Member

APPROVAL OF THE AGENDA

Vice Chair Kelly Harris moved to approve the agenda with the amendment to move Item C to after Item D for time reasons; seconded by Member Rick Robertson.

Motion passed by unanimous consent.

I. OLD BUSINESS

II. NEW BUSINESS

A) APPROVE MEETING MINUTES

Vice Chair Harris moved to approve the minutes from the August 19, 2024 meeting with the amendment to correct the word brief to grief; seconded by Member Robertson.

Motion passed by unanimous consent.

B) STAFF UPDATES

Susan King, Community Redevelopment Coordinator, presented. She spoke about replacement fall banners for downtown and the Chamber of Commerce 1st Annual Pole Decorating Party.

Vice Chair Harris commented on incorrect and or missing verbiage on the printed banners. She recommended verbiage be put on some of the banners on the next order. She also questioned how the CRA was involved in the Halloween function.

Chair Rothseiden asked for details about the cost of the banners that were ordered. He also suggested adding hanging planters to some of the poles as well.

Ms. King provided details.

C) BUSINESS FACADE GRANT PROGRAM APPLICATION: A REQUEST BY RICK ROBERTSON, APPLICANT, PROPERTY OWNER AND PRINCIPAL OF CONESTOGAS RESTAURANT INC, REQUESTING THE APPROVAL OF A BUSINESS FACADE GRANT APPLICATION FOR PROJECT IMPROVEMENTS TO A BUILDING LOCATED AT 14920 MAIN STREET.

This Item C was moved to D as per the amended agenda voted on at this meeting. Member Jovante Hayes is now present.

Susan King, Community Redevelopment Coordinator, presented.

Chair asked Member Robertson to abstain from voting on this Item because of conflict, but stated he should feel free to add any pertinent comments or information.

Vice Chair Harris based upon the staff's recommendation, this Board finds the Business Façade Grant Program Application submitted by Rick Robertson for improvements to a building located at 14920 Main Street to be consistent with the Business Façade Grant Program Policies and Procedures and transmits the application to the City of Alachua Community Redevelopment Agency with a recommendation to approve; seconded by Member Hayes.

Motion passed by 3-0 roll call vote.

Member Robertson abstained.

D) CRA PROPOSED FISCAL YEAR 2024-2025 BUDGET

This Item D was moved to C as per the amended agenda voted on at this meeting.

Susan King, Community Redevelopment Coordinator, presented the proposed budget for FY25.

Vice Chair Harris asked for FY24 year-end report so they could compare the movement of allotted funds in each category.

Member Robertson questioned where the funds were placed from the large debt payment that was paid off last fiscal year.
He also asked about the funds for the large wayfinding sign still in process.

Ms. King clarified the funding allotments.

Vice Chair Harris moved to approve the preliminary budget to be forwarded to the Community Redevelopment Board with one recommendation. Recommendation: include this year's end budget so the CRA Board can better compare the information; seconded by Member Hayes.

Motion passed by unanimous consent.

III. BOARD COMMENTS/DISCUSSION

Member Hayes departs the meeting. 4:05 pm.

Vice Chair Harris suggested that there is a business on 148th Street that has issues with their awning. She stated that they are aware of the Facade Grant Program but does not know if the owners are aware of the ease of getting approved for one.

Ms. King stated that she had already met with the owners, but they had other repairs in progress.

Member Robertson suggested that year-end expense reports for the past year be presented with the budget.

Chair Rothseiden asked if residential houses that are B&Bs could qualify for the Facade Grant Program.

Ms. King stated that they would have to submit an application and see if they qualify based on the guidelines, but she believes they would as long as they have a business

license.

Chair Rothseiden asked if the Christmas tree row decorating is going on this year as well.

Ms. King stated that she is not involved directly, but the HR manger is spearheading that project. She believes it was decided to have the trees in front of City Hall instead of Main Street.

Chair Rothseiden asked if the Main Street year round tree lights have moved along in the process.

Ms. King stated that she had authoriztion to meet with City Electric workers.

Chair Rothseiden asked about the Theater Park project. He wanted to know about sealing the exterior block and if the water runoff has been considered.

Ms. King stated that there are several different options being considered. The water would be directed behind the buildings underground.

Chair Rothseiden expressed concerns from citizens that have approached him concerning paid parking on Main Street.

Ms. King stated that they are going to enforce overnight parking based on a City Ordinance. Crockett Carson read from the City Ordinances directly concerning overnight parking.

IV. CITIZENS COMMENTS

ADJOURN

Vice Chair Harris moved to adjourn; seconded by Member Robertson.

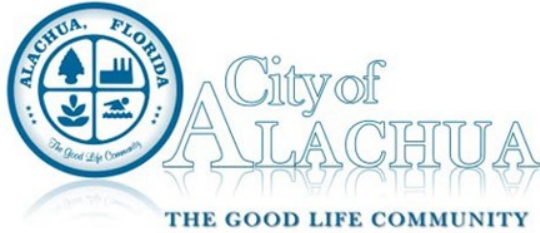
Chair Rothseiden adjourned the meeting. 4:44 p.m.

ATTEST:

**CITY COMMISSION OF THE CITY OF
ALACHUA, FLORDIA:**

CRA Advisory Board Chair

Staff Liaison



Commission Agenda Item

MEETING DATE: October 21, 2024

SUBJECT: Staff Updates

PREPARED BY: Susan King

RECOMMENDED ACTION:

Receive updates

Summary

Theatre Park Refresh Project Update

Staff received the bid package for Theatre Park Refresh Project - Phase 1 from Monarch Design Group. The Phase I bid package is currently under review and should be put out to bid by the middle to latter part of October. The Project scope of work includes: restoration; selective demolition of existing masonry walls; addition of perimeter French drains; and the addition of coping and flashing along walls.

T-Mobile Hometown Grant

Staff resubmitted an application to T-Mobile Hometown Grant Program requesting \$50,000 for Phase 3 of the Theatre Park Refresh Project. Phase 3 includes installation of brick pavers, Florida-friendly landscape plantings, wall lighting and furnishings, which will include two café tables and chairs. Staff included wireless access point equipment in the project proposal so public WiFi service would be available in Theatre Park.

Downtown Lighting Options

Staff received quotes from a second vendor for year-round light display options for Main Street. Mosca Design sent a proposal for installing 1,260 linear feet of perimeter lighting along the rooflines of our downtown historic buildings. The purpose is to illuminate the architecture, enhance curb appeal and create vibrancy in our downtown. The proposal calls for using energy-efficient C9 LED lights on a weather-resistant, socketed light string at 12-inch spacing. The lifespan of the C9 LED bulbs is approximately 60,000 hours or 6.85 years. The installer will forward quotes on both roofline lighting and tree-canopy lighting installation after his upcoming inspection.

Fiscal Year 2023-2024 Expenditure Overview

Per the CRA Advisory Board's request, Staff has prepared a table highlighting the major CRA expenditures from Fiscal Year 2023-2024.

FINANCIAL IMPACT

ADDITIONAL FINANCIAL INFORMATION

ATTACHMENTS

None