

Chair Gib Coerper
Vice Chair Edward Potts
Member Dayna Miller
Member Jennifer Ringersen
Member Shirley Green Brown

City Manager Mike DaRoza
City Attorney Marian Rush

The Community Redevelopment Agency will conduct a
Community Redevelopment Agency Meeting
At 5:00 PM

to address the item(s) below.

Meeting Date: September 9, 2024

Meeting Location: James A. Lewis City Commission Chambers
15100 NW 142 Terrace
Alachua, Fl. 32615

Community Redevelopment Agency Meeting

Notice given pursuant to **Section 286.0105, Florida Statutes**. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

CALL TO ORDER

APPROVAL OF THE AGENDA

I. OLD BUSINESS

II. NEW BUSINESS

A) APPROVE MEETING MINUTES

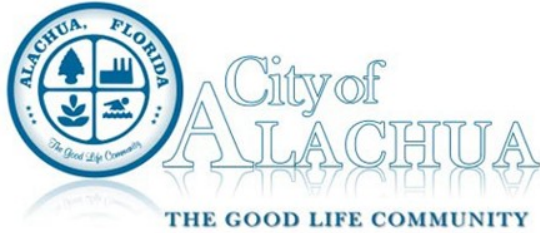
B) STAFF UPDATES

C) RESOLUTION CRA24-04: RELATING TO THE CRA BUDGET FOR THE 2024-2025 FISCAL YEAR; AND REVISING THE ESTIMATE OF RECEIPTS AND BALANCES TO BE BROUGHT FORWARD

III. BOARD COMMENTS/DISCUSSION

IV. CITIZENS COMMENTS

ADJOURN



Commission Agenda Item

MEETING DATE: September 9, 2024

SUBJECT: Approve Meeting Minutes

PREPARED BY: Brenda Flieger

RECOMMENDED ACTION:

Approve meeting minutes.

Summary

FINANCIAL IMPACT

ADDITIONAL FINANCIAL INFORMATION

COMMISSION GOALS

ATTACHMENTS

1. 24.07.22.M.CRAB



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Meeting Minutes July 22, 2024

Chair Gib Coerper
Vice Chair Edward Potts
Member Dayna Miller
Member Jennifer Ringersen
Member Shirley Green Brown

City Manager Mike DaRoza
City Attorney Marian Rush

The City Commission will conduct a
Community Redevelopment Agency Meeting
At 5:00 PM
to address the item(s) below.

Meeting Date: July 22, 2024

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

COMMUNITY REDEVELOPMENT AGENCY MEETING

CALL TO ORDER

Gib Coerper- Chair 5:00 p.m. Absent Ed Potts, Vice Chair

APPROVAL OF THE AGENDA

Memembr Jennifer Ringersen moved to approve the agenda; seconded by Member Shirley Green Brown.

Motion passed by unanimous consent.

I. OLD BUSINESS

II. NEW BUSINESS

- A. Approval of CRA Meeting Minutes- May 6, 2024

Member Dayna Miller moved to approve the minutes from the May 6, 2024, meeting; seconded by Member Ringersen.

Motion passed by unanimous consent.

- B. Staff Updates

Susan King, Community Redevelopment Coordinator, presented.

Received and filed.

III. BOARD COMMENTS/DISCUSSION

IV. CITIZENS COMMENTS

ADJOURN

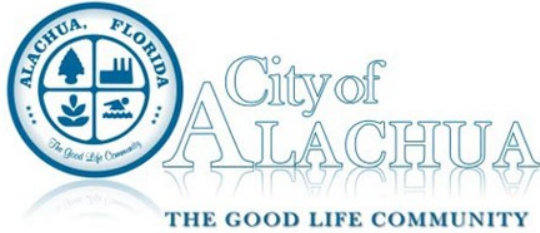
Chair Coerper adjourned the meeting. 5:18 p.m.

ATTEST:

COMMUNITY REDEVELOPMENT AGENCY
OF ALACHUA, FLORIDA

W. Michael DaRoza, CRA Executive
Director

Gib Coerper, CRA Chair



Commission Agenda Item

MEETING DATE: September 9, 2024

SUBJECT: Staff Updates

PREPARED BY: Susan King

RECOMMENDED ACTION:

Receive updates

Summary

Wayfinding Signage - Update

Staff has been in discussions with the CVS parcel owner to work out details to acquire additional land rights at the corner of Main Street and US-441 for a new Gateway sign at this location. The landowner referred staff to the tenant (CVS), who requested more information on the sign, its dimensions and proposed location. Overall, the discussions have been positive, and no objections have been raised at this time.

Theatre Park Refresh Project - Update

Monarch Design Group completed and submitted a draft of the Phase I construction documents and bid package for review and comments. The project's Phase 1 will include: restoration; selective demolition of existing masonry walls; repointing old brickwork; sealing; addition of coping and flashing along walls; and installation of French drains.

CRA Maintenance Updates

A number of CRA maintenance projects have been completed this summer, including: 1) the sanding, priming and painting of 10 streetlight poles between City Hall and the Alachua Police Department; 2) three sidewalk and hardscaping repairs on Main Street; 3) the planting of three young replacement Bradford Pear trees on Main Street; and 4) irrigation system repairs in the Towne Centre. Staff is getting quotes on installing a new irrigation system and new landscaping in the beds on NW 147th Drive in front of the Rolling Oaks plaza. Staff is also looking into replacing the remaining incandescent light bulbs in the streetlights within the CRA with energy-efficient LED bulbs.

Holiday Light Pole Decor

Keith Watson Events has scheduled the installation of the holiday décor on 122 light poles located on Main Street and the side streets in the downtown area. This installation will take place on November 17, 2024, after the Alachua Main Street Harvest Festival. The job also includes installing the “smart” Christmas tree with app-controlled lighting effects on the

sidewalk extension near Theatre Park. There will be no price increase for the 2024 holiday décor installation.

Billboard Apron Advertising Message

OutFront Media will install a new advertising message - “Beautiful Historic District” - on the apron of the three billboards located on I-75. The “apron,” the narrow, horizontal steel panel located below the large billboard panel, provides an eye-catching, cost-effective space for seasonal announcements. Staff has used this space to promote the Alachua Main Street Harvest Festival, the Christmas Tree Lighting and the July 4th Fireworks.

Street Tree Lighting

Staff is exploring the feasibility, logistics and cost of adding year-round, Christmas-style lighting to the existing street trees on Main Street. Enchanting, year-round light displays would add vibrancy to the downtown area and also help create a visual connection between the two ends of Main Street. Some options to consider include: 1) arranging lights in the canopies of the Bradford Pear trees; 2) wrapping lights around the tree trunks; 3) using “tree light rings” at the base of the tree or below the canopy; and 4) using laser lights to illuminate downtown street trees. (“Firefly Laser Lights” project thousands of tiny lights, creating a sparkling effect on trees.) Rope lighting added to the roofline of attached downtown buildings was also suggested as a way to add aesthetic appeal to the downtown area. Staff is seeking quotes from companies that specialize in lighting displays.

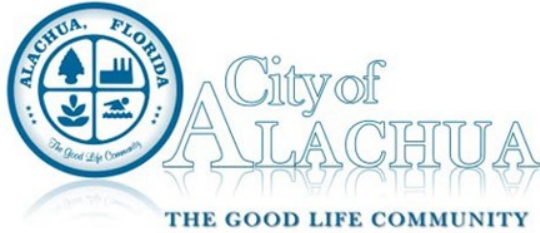
FINANCIAL IMPACT

ADDITIONAL FINANCIAL INFORMATION

COMMISSION GOALS

ATTACHMENTS

None



Commission Agenda Item

MEETING DATE: September 9, 2024

SUBJECT: Resolution CRA24-04: Relating to the CRA Budget for the 2024-2025 Fiscal Year; and revising the estimate of receipts and balances to be brought forward

PREPARED BY: Susan King

RECOMMENDED ACTION:

Staff recommends that the CRA Board: (1) receive the presentation regarding the FY2024-25 Budget; and, (2) adopt Resolution 2024-04

Summary

The proposed Community Redevelopment Agency (CRA) Budget for Fiscal Year (FY) 2024-2025 is attached. The total amount of the budget is \$1,027,749, which includes \$525,000 in capital outlays.

FINANCIAL IMPACT

ADDITIONAL FINANCIAL INFORMATION

COMMISSION GOALS

ATTACHMENTS

1. Resolution CRA 24-04: 2024-2025 Fiscal Year Budget
2. 2024-2025 Budget Presentation

RESOLUTION CRA24-04

A RESOLUTION OF THE COMMUNITY REDEVELOPMENT AGENCY (CRA) OF THE CITY OF ALACHUA, FLORIDA, RELATING TO ITS BUDGET FOR THE 2024-2025 FISCAL YEAR; REVISING THE ESTIMATE OF RECEIPTS AND OF BALANCES TO BE BROUGHT FORWARD; REPEALING ALL RESOLUTIONS IN CONFLICT; PROVIDING FOR SEVERABILITY; APPROVING A FINAL FISCAL YEAR 2024-2025 CRA BUDGET; PROVIDING AN EFFECTIVE DATE.

R E C I T A L S

WHEREAS, CRA Staff has reviewed the current projects and priorities of the CRA with the Community Redevelopment Advisory Board (CRAAB), and received the feedback from the Board, and

WHEREAS, the budget attached as Exhibit A contains estimates of receipts and of balances brought forward as part of the budget presentation; and,

WHEREAS, on September 9, 2024, CRA staff presented the final budget for further consideration by the City of Alachua CRA; and,

WHEREAS, the City of Alachua CRA wishes to revise the estimates of receipts and of balances to be brought forward based on the most current information available as of the date of this Resolution.

NOW, THEREFORE, BE IT RESOLVED BY THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF ALACHUA, FLORIDA:

- 1. Recitals:** The above recitals are true and correct and are incorporated into this Resolution.
- 2. Budget:** The estimates of receipts and of balances to be brought forward are set out in the document entitled “City of Alachua CRA Fiscal Year 2024-2025 Final Budget”, attached hereto as Exhibit A.
- 3. Adoption:** The final Community Redevelopment Agency budget contained in the document entitled “City of Alachua CRA Fiscal Year 2024-2025 Final Budget” is hereby approved subject to any adjustments made by motion at a public hearing for the final City budget.

4. **Expenditures:** The CRA shall abide by this budget for its expenditures, which shall only be made for allowable CRA activities.
5. **Severability:** It is the declared intent of the City of Alachua CRA that if any section, sentence, clause, phrase, or provision of this Resolution is for any reason held or declared to be unconstitutional, void, or inoperative by a court or agency of competent jurisdiction, such holding of invalidity or unconstitutionality shall not affect the remaining provisions of this Resolution, and the remainder of this Resolution after the exclusion of such part or parts shall be deemed to be valid.
6. **Repealing Clause:** All Resolutions or parts thereof which are in conflict with this Resolution are hereby repealed.
7. **Effective Date:** That this Resolution shall become effective upon passage.

DULY ADOPTED in regular session, this 9th day of September, 2024.

COMMUNITY REDEVELOPMENT
AGENCY OF THE CITY OF
ALACHUA, FLORIDA

Gib Coerper, CRA Chair

ATTEST:

Mike DaRoza, CRA Executive Director

**CITY OF ALACHUA
COMMUNITY REDEVELOPMENT AGENCY
FY 2024-2025 FINAL BUDGET**

Projected Revenues:

Alachua BOCC TIF	\$372,487	
Interest Earnings	5,000	
Rentals	25,000	
City of Alachua TIF	290,929	
Est. FY 25 Beg. Fund Balance	664,268	
Est. FY 25 End. Fund Balance	(329,935)	
TOTAL ESTIMATED REVENUE:		<u><u>\$1,027,749</u></u>

PERSONAL SERVICES:

Salaries	\$63,315	
Overtime	9,000	
FICA	5,533	
Retirement	9,986	
Life & Health Insurance	12,244	
Worker's Compensation Insurance	89	
TOTAL PERSONAL SERVICES		<u><u>\$100,167</u></u>

OPERATING EXPENDITURES:

Professional Services	\$89,500	
Audit Fees	3,500	
Contractual Services	80,000	
Travel & Per Diem	3,800	
Communications	3,700	
Utilities	40,000	
Rentals & Leases	14,400	
Insurance	4,982	
Repairs & Maintenance	10,000	
Road Repair & Maintenance	5,000	
Marketing/Information Campaign	43,000	
Promotional-Goodwill	500	
Other Current Charges	200	
Advertising	1,000	
Operating Supplies	7,500	
Decorations	48,000	
Publications & Memberships	1,500	
Training & Education	1,000	
TOTAL OPERATING EXPENSES:		<u><u>\$357,582</u></u>

CAPITAL OUTLAY:

Machinery & Equipment	\$46,500	
Capital Improvements	\$478,500	
TOTAL CAPITAL OUTLAY:		<u><u>\$525,000</u></u>

GRANTS & AIDS:

Grants and Aids	\$25,000	
TOTAL GRANTS & AIDS:		<u><u>\$25,000</u></u>

NON-OPERATING:

Contingency	\$20,000	
TOTAL NON OPERATING:		<u><u>\$20,000</u></u>

TOTAL EXPENDITURES:		<u><u>\$1,027,749</u></u>
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ALACHUA CRA
COMMUNITY REDEVELOPMENT AGENCY

Proposed Budget

FISCAL YEAR 2024-2025

Revenues

Alachua County TIF	\$372,487
Interest Income	5,000
Swick House Rentals	25,000
City of Alachua TIF	290,929
Est. FY 25 Beg. Fund Balance	664,268
Est. FY 25 End Fund Balance	(329,935)
TOTAL	\$1,027,749

Expenses

Personnel Services	\$100,167
Operating Expenses	\$357,582
Capital Outlay	\$525,000
Grants & Aids	\$25,000
Non-Operating	\$20,000
TOTAL BUDGET	\$1,027,749

Questions or Comments?
